

## Brochures





**PATRICIAN COLLEGE OF ARTS AND SCIENCE**  
A Christian Minority Institution Affiliated to the University of Madras  
and Reaccredited 'A+' Grade by NAAC in 2021  
Rated 4 Star (IIC) by Ministry of Education, Govt. of India

### DEPARTMENT OF COMPUTER SCIENCE SHIFT I

## Organizes

# FACULTY DEVELOPMENT PROGRAMME

**Date : 26/07/2022**  
**Time : 11.30 AM**

**Venue : A BLOCK – LAB 1**

**Dr. Usha George**  
Principal

**Dr. Fatima Vasanth**  
Academic Director

**Bro. Dr. A. Stanislaus**  
Director

**Wear mask \* Maintain Social Distance \* Get Vaccinated \* Stay Safe**

**PATRICIAN COLLEGE OF ARTS & SCIENCE**  
A Christian Minority Institution  
Affiliated to the University of Madras & Reaccredited A+ Grade by NAAC in 2021  
Awarded 4 Star & Mentor Status by Innovation Cell, MoE, Govt. of India  
Adyar, Chennai, Tamil Nadu, India - 600 020

**DEPARTMENT OF COMMERCE (SHIFT II)**  
**IN ASSOCIATION WITH IQAC**

*Organises*

**7 DAYS**  
**PROFESSIONAL DEVELOPMENT**  
**PROGRAMME**

**EFFECTIVE & QUALITY RESEARCH WRITING - PHASE III**

**DATE :**  
13TH - 19TH JUNE 2022

**TIME :**  
4:00PM TO 5:30PM IST

**LAST DATE FOR**  
**REGISTRATION**  
12.06.2022

**PATRICIAN COLLEGE OF ARTS AND SCIENCE**  
Established in 2001, is a Christian minority co-educational self-financing institution affiliated to the University of Madras. It was instituted by the Brothers of St. Patrick, a congregation established by Bishop Daniel Delany on 2nd Feb 1868. In Ireland. Our college has been reaccredited with "A+" grade by NAAC in 2021. The college offers 13 Under Graduate, 6 Post Graduate and 2 M.Phil. Programmes in two shifts. There are 135 committed teaching faculty and 2000 students under the leadership and guidance of college Director and Secretary, Academic Director, Principal & Vice Principals.

**DEPARTMENT OF COMMERCE (SHIFT II)**  
In 2017, commencement of Bachelor of Commerce is yet another milestone in the history of Patrician College. The department is proven for its committed, dedicated and experienced faculty members. With the strength of 500 students and two batches passed out, the department feels proud of its alumnus and its contributions. ICT enabled teaching learning, Patrician Knowledge Resource Centre, Student Development Programmes & Motivational Talks promote effective learning. To enhance their practical knowledge in the field of accounting add on courses like Tally & GST are also offered.

**PROFESSIONAL DEVELOPMENT PROGRAMME (PDP)**  
The PDP in association with IQAC is an annual programme conducted to enhance research culture among teaching fraternity, researchers and industrial professionals from all over the world. The insights, discussion and deliberations of this programme will help to strengthen research and promote quality research writing.

**OBJECTIVE**

- To strengthen research culture among faculty
- To understand basic concepts of research
- To impart capabilities for formulation and testing of hypothesis based on the nature of research
- To organize and conduct research in a phased manner
- To create an awareness on free online tools available for research

**FOR REGISTRATION**  
<https://forms.gle/cB8qk4TH6FvzhN7Vx>

**ACCOUNT DETAILS**  
A/C NAME: PATRICIAN COLLEGE OF ARTS AND SCIENCE  
A/C NO: 570202010010381  
BANK: UNION BANK OF INDIA  
IFSC: UBIN0557021  
BRANCH: ST. MICHAELS ACADEMY

**REGISTRATION FEES: RS. 120**

NOTE: PAYMENT SCREENSHOT SHOULD BE SUBMITTED WHILE SUBMITTING REGISTRATION FORM

**DAY 1 : 13.6.2022**  
**Research Readiness & Topic Selection**

 **DR. SHAERIL MICHAEL ALMEIDA**  
Associate Professor  
School of Commerce Finance and Accountancy  
Christ University, Bangalore, Karnataka

**DAY 2 : 14.6.2022**  
**Review of Literature, Research Gap and Formulation of Hypothesis**

 **DR. KHYATI SHAH**  
Assistant Professor  
Department of Commerce  
KPS Hinduja College of Commerce, Mumbai, Maharashtra

**DAY 3 : 15.6.2022**  
**Designing Questionnaire**

 **DR. KHYATI SHAH**  
Assistant Professor  
Department of Commerce  
KPS Hinduja College of Commerce, Mumbai, Maharashtra

**DAY 4 : 16.6.2022**  
**Data Analysis in Social Science Research**

 **DR. G VIJAYAKUMAR**  
Assistant Professor  
Department of Commerce  
Thiyyagaraya College, Chennai - Tamil Nadu

**DAY 5 : 17.6.2022**  
**Free Online Tools for Research**

 **DR. K RAMASAMY**  
College Librarian  
MV Methilakam Arts College for Women  
Dindigul, Tamil Nadu

**DAY 6 : 18.6.2022**  
**Nuts and Bolts of Academic Writing**

 **DR. R RAMESH**  
Associate Professor, CRI  
NIRDPR, Hyderabad, Andhra Pradesh

**DAY 7 : 19.6.2022**  
**UGC Funded Research Projects: Proposal Preparation & Submission Protocol**

 **DR. V. ARULMURUGAN**  
Assistant Professor & Research Supervisor  
Pondicherry University  
Karaikal Campus



**Patrician College of Arts and Science**  
Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600030.  
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**SHIFT - II**  
**DEPARTMENT OF ACCOUNTING & FINANCE &  
DEPARTMENT OF CORPORATE SECRETARYSHIP**  
IN ASSOCIATION WITH  
**IQAC**  
ORGANISES

**8 DAYS INTERNATIONAL  
PROFESSIONAL  
DEVELOPMENT  
PROGRAMME**

**ON**

**RESEARCH WRITING & ETHICS**

 **DATE**  
**28TH JUNE - 5TH JULY 2022**

 **TIME**  
**4.00 P.M - 5.30 P.M**

#### PATRICIAN COLLEGE OF ARTS AND SCIENCE

Established in 2001, is a Christian minority co-educational self-financing institution affiliated to the University of Madras. It was instituted by the Brothers of St. Patrick, a congregation established by Bishop Daniel Delany on 2nd Feb 1808, in Ireland. Our college has been reaccredited with "A+" grade by NAAC in 2021. The college offers 13 Under Graduate, 6 Post Graduate and 2 M.Phil. Programmes in two shifts. There are 125 committed teaching faculty and 3500 students under the leadership and guidance of college Director and Secretary, Academic Director, Principal & Vice-Principals.

#### DEPARTMENT OF CORPORATE SECRETARYSHIP -SHIFT II

The Department of Corporate Secretaryship Shift II was started in the year 2017. It commenced with an aim to cater to students to be prepared for the Corporate world, as well as to motivate students to be adaptive in various circumstances. The Department provides real world perspective and institutional details, which will enable the students to understand the corporate sector better. The department encourages and guides the students who are willing to take up the ACS course and other certificate courses that are offered by the college.

#### DEPARTMENT OF ACCOUNTING & FINANCE -SHIFT II

Started its journey from the year 2017. The department has qualified, dedicated and experienced faculty members with a student strength of 200 at UG level. ICT enabled teaching learning initiatives are adopted. Patrician College Knowledge resource center. Student Development Programmes & Motivational talks promote effective learning. To enhance their practical knowledge in the field of accounting add on course like Tally & GST also offered.

#### PROFESSIONAL DEVELOPMENT PROGRAMME (PDP)

The PDP in association with IQAC is an annual programme conducted to enhance research culture among teaching fraternity, researchers and industrial professionals from all over the world. The insights, discussion and deliberations of this programme will help to strengthen research and promote quality research writing.

#### OBJECTIVE

- To provide the participants with the fundamentals of research design and methodology to conduct relevant research that will aid quality decision making and contribute to the body of knowledge in various areas of interest.
- To emphasize on broad range of techniques available in research methods and data analytics for academicians, practitioners and researchers from interdisciplinary domains.

**Programme Schedule**

**Day 1 - 28th June 2022**  
**Research Manual for Beginners**  
Dr.Varalakshmi S  
Assistant Professor  
Mazoon College, Sultanate of Oman

**Day 2- 29th June 2022**  
**Art of Writing Literature Review**  
Dr.Dhanalakshmi B  
Assistant Professor  
PG and Research Department of Commerce(Aided)  
Ethiraj College for Women(Autonomous)  
Chennai

**Day 3 - 30th June 2022**  
**Research Manual for Beginners**  
Dr. Krishna Murthy  
Assistant Professor  
University of Technology and Applied Science  
Oman

**Day 4 - 1st July 2022**  
**Research Manual for Beginners**  
Dr. Padmaja Priyadarshini  
Senior Statistician  
Chennai

**Day 5,6,&7 - 2nd, 3rd,& 4th July 2022**  
**Academic Writing - Ethics**  
Dr. Gopakumar V  
University Librarian &  
Head of the Department of Library and Information Science  
Goa University

**Day 8 - 5th July 2022**  
**Research Publication**  
Dr.Sangeetha R  
Associate Professor  
Christ University, Bangalore

**ACCOUNT DETAILS**

**ACCOUNT NAME** : PATRICIAN COLLEGE EVENING COLLEGE  
**ACCOUNT NO** : 570202010010391  
**BANK NAME** : UNION BANK OF INDIA  
**IFSC CODE** : UBIN0557021  
**BRANCH** : ST.MICHAELS ACADEMY

**PATRONS**

**Bro. Dr. A. Stanislaus**  
Director & Secretary

**Dr. Fatima Vasanth**  
Academic Director

**Dr. Usha George**  
Principal

**Dr.Arokiamary Geetha Rufus**  
Vice Principal - SHIFT II

**Dr. B. Meena**  
Vice Principal - SHIFT I

**CONVENORS**  
**Ms.Rekha Naidu -9952006602**  
Head & Assistant Professor  
Department of Accounting & Finance-Shift II

**Dr.Thenmozhi.S-9500040785**  
Assistant Professor  
Department of Corporate Secretaryship-Shift II

**Mr. Daniel Felix Joseph Chalke**  
IQAC Coordinator

**Platform**



**Registration Fees Rs.150**



E-Certificates will be given to registered participants on submission of feedback and successful completion of PDP



**For Queries: thenmozhi@patriciancollege.ac.in**



#### INTERNATIONAL CONFERENCE ON

#### Multidisciplinary Academic Research, Innovation and Entrepreneurship

Date : Friday, 3rd March 2023

Organized by

Department of Commerce,  
Department of Accounting and Finance &  
Department of Corporate Secretaryship -Shift II

**PATRICIAN COLLEGE OF ARTS & SCIENCE**  
Chennai

in Collaboration with

School of Commerce  
**K.S.R.COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
Tiruchengode

www.patriciancollege.ac.in

**About the Institution**  
**PATRICIAN COLLEGE OF ARTS AND SCIENCE**  
Patrician College of Arts and Science was established in the year 2001. It is a Christian minority co-educational self-financing institution affiliated to the University of Madras. It was instituted by the Brothers of St. Patrick, a congregation established by Bishop Daniel Delany on 2nd Feb 1808, in Ireland. The College has been reaccredited with "A+" grade by NAAC in 2021. The College offers 13 Undergraduate, 6 Post Graduate and 2 M.Phil. programmes and 1 Ph.D programme in both shifts. There are 168 committed teaching faculty and 3600 students under the leadership and guidance of College Director and Secretary, Academic Director, Principal and Vice Principals.

**ABOUT THE DEPARTMENT**  
**Commerce Stream - Shift II**  
The Department of Commerce, Accounting & Finance and Corporate Secretaryship was established in Shift II in the year 2017. It has qualified, dedicated and well experienced faculty members imparting quality education to their students at undergraduate level. ICT enabled teaching learning initiatives are adopted. Patrician College Knowledge Resource Centre, Student Development Programmes, Entrepreneurship Training and Motivational Talks promote effective learning. To enhance their practical knowledge in the field of accounting, certificate courses like Tally, GST & Excel etc., are offered. The Department has been organizing Professional Development Programs, International and National Level Webinars and Workshop to provide knowledge sharing among industrial experts, teachers and research scholars.

**School of Commerce**  
The School of Commerce was established in the year 2009 with B.Com (CA) Course. Later we added B.Com, B.Com (FMA) and M.Com. The aim of the Department is to elevate the students in the fields of Commerce along with accounting. The department initiates academic activities like seminars, conferences, workshops and exhibitions.

PATRICIAN COLLEGE OF ARTS & SCIENCE	KSR COLLEGE OF ARTS & SCIENCE FOR WOMEN
<b>PATRONS</b>	
<b>Rev. Bro. Dr. A. Stanislaus</b> Director & Secretary  <b>Dr. Fatima Vasanth</b> Academic Director  <b>Dr. Usha George</b> Principal  <b>Dr. Arakiamary Geetha Rufus</b> Vice Principal - Shift II  <b>Dr. B. Meena</b> Vice Principal - Shift I	<b>Mr. R. Srinivasan</b> Chairman  <b>Mrs. Kavitha Srinivasan</b> Executive Director  <b>Dr. M. Karthikeyan</b> Principal  <b>Dr. D. Kumaresan</b> Professor & Director
<b>CONVENORS</b>	
<b>Dr. Sweetly Regina Mary</b> Head, Department of Commerce & Accounting & Finance  <b>Dr. Thenmozhi S</b> Head, Department of Corporate Secretaryship	<b>Mr. O. Obulkrishnan</b> Head, School of Commerce
<b>ORGANISING SECRETARIES</b>	
<b>Prof. Jenifer Angelen S</b> <b>Prof. Rekah Naidu Lokiah</b> <b>Prof. Janardhanam P</b> <b>Prof. Nagarajan S</b> <b>Prof. Vignesh V</b>	<b>Prof. Kumar T</b> <b>Prof. Tamil Selvan S</b> <b>Prof. Priyadarshini J</b> <b>Prof. Sugashini M</b> <b>Prof. Karthiga K</b>
<b>EXECUTIVE SECRETARIES</b>	
<b>Prof. Praveen Kumar P</b> <b>Prof. Ayisha Jothi T</b> <b>Prof. Mohammed Ameen S</b> <b>Prof. Vinishya Aroclia Ratina</b>	

#### INTERNATIONAL CONFERENCE ON

#### Multidisciplinary Academic Research, Innovation and Entrepreneurship

(Hybrid Mode)

Date : Friday, 3rd March 2023




Organized by

COMMERCE STREAM -SHIFT II

**PATRICIAN COLLEGE OF ARTS & SCIENCE**  
Chennai

in Collaboration with

SCHOOL OF COMMERCE  
**K.S.R.COLLEGE OF ARTS & SCIENCE FOR WOMEN**  
Tiruchengode

#### INAUGURATION & KEYNOTE ADDRESS

9.00 A.M to 10.30 A.M



**DR. SHARFRAS NAVAS, M.A**  
Professor, King Saud University,  
Saudi Arabia

#### Invited Talk



**Dr. Padmaja Priyadarshini BN**  
Entrepreneur, Senior Statistician  
Chennai



**Mr. Elangovan**  
Regional Joint Director of Industries & Commerce  
Quality Control Enforcement Officer  
Chennai

#### Technical Session (Timing 1:00 PM – 2:00 PM)



**Dr. Sharfras Navas, M.A**  
Professor, King Saud University,  
Saudi Arabia



**Dr. Padmaja Priyadarshini BN**  
Entrepreneur, Senior Statistician  
Chennai



**Dr. V. Arulmurugan**  
Assistant Professor & Research Supervisor  
Department of Commerce  
School of Management  
Pondicherry University, Karaikal

#### VALEDICTION & VALEDICTORY ADDRESS



**Dr. K S Gupta**  
Director- KSG Center for Quality Minds  
Bangalore

Venue : Conference Hall, C- Block  
Timing : 2.35 PM - 2.45 PM

Dr. Thenmozhi S  
Convener

Dr. Sweetly Regina Mary  
Convener

Dr. Usha George  
Principal

Dr. Fatima Vasanth  
Academic Director

Rev. Bro. Dr. A. Stanislaus  
Director & Secretary

**PATRICIAN COLLEGE OF ARTS & SCIENCE**

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Non-Autonomous colleges By Education world  
Rated 4 Star With Mentor Status By Ministry of Education



**PG & Research Department of Commerce (Shift-1)**  
**In Association With**  
**IQAC**  
**Organises**

**Six Day International**  
**Faculty Development Programme (FDP)**  
**On**  
**"INNOVATIVE TEACHING AND LEARNING METHODS"**

**DATE: 11-07-2022 to 16-07-2022**  
**TIMING: 5:00PM - 6:00PM (IST)**

**Registration Link:** <https://forms.gle/DcdeWEyz2KogcaZn9>  
**Registration Fee:** Rs100/-

**Account Details**

**A/C NAME :** PATRICIAN COLLEGE  
COMMERCE DEPARTMENT  
**A/C No :** 570202010010001  
**BANK :** UNION BANK OF INDIA  
**IFSC :** UBIN0557021  
**BRANCH :** ST. MICHAEL'S ACADEMY

**Payment Mode**

**NEFT,  Pay etc.**



## PATRICIAN COLLEGE OF ARTS & SCIENCE

Canal Bank Road, Gandhi Nagar, Adyar, Chennai - 600020.  
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### SCHOOL OF MEDIA STUDIES

VISUAL COMMUNICATION | ELECTRONIC MEDIA

## 5 DAYS FACULTY DEVELOPMENT PROGRAMME

### “EXPLORING LANDSCAPES IN MEDIA EDUCATION & NEW HORIZONS IN MEDIA RESEARCH”



**Dr. Elango. S**  
Head, P.G. Dept. of Electronic Media,  
St. Thomas College of Arts and Science  
**New Age Narratives**  
(20<sup>th</sup> Feb, 2023)



**Dr. Sunitha Kuppuswamy**  
Asst. Prof, Department of Media Sciences,  
Anna University  
**Media Literacy & Millennials**  
(21<sup>st</sup> Feb, 2023)



**Dr. Nidhya B**  
Coordinator, Dept. of Visual Communication,  
Loyola College  
**Scope for New Media Research**  
(22<sup>nd</sup> Feb, 2023)



**Dr. Susan Sridhar**  
Associate Prof. Dept. of Communication & Media Studies,  
M.O.P Vaishnav College  
**OTT: Emergence and Future**  
(23<sup>rd</sup> Feb, 2023)



Registration Fee: Rs. 500/-  
**Bank Details: PCAS VISUAL COMMUNICATION DEPARTMENT**  
A/C : 50100307993301  
Bank : HDFC BANK  
Branch : KOTTURPURAM  
IFSC : HDFC0001305



**Dr. Janet Mary S**  
Asst. Prof, Dept. of Communication,  
Madras Christian College  
**Effective Research Writing**  
(24<sup>th</sup> Feb, 2023)

**Date: 20<sup>th</sup> - 24<sup>th</sup> February 2023 | Time: 12:30 - 2:30 p.m | Venue: Fintan Hall, 'C' Block**

\*Certificates of Participation will be provided    Conveners: Mr. Paulson (8610388518) and Dr. S. Mahalakshmi (9962915395)

HYBRID MODE







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 4 Star Rating by Innovation Cell, MoE, Govt. of India



**Department of Social Work**  
 Conducts  
**FACULTY DEVELOPMENT PROGRAMME**  
 Workshop on  
**Statistical Package for the Social Sciences - SPSS**



**Resource Person**  
**Ms. Kajal Mehta**  
 Associate Professor  
 Dept of Business Administration  
 Lady Doak College, Madurai.

Pre-workshop Session : 12.09.2022 – 2.00pm – 4.00pm  
 Workshop Day 1 : 16.09.2022 – 8.30am – 4.00pm  
 Workshop Day 2 : 17.09.2022 – 8.30am – 4.00pm


**Venue:** Reference Hall

**Ms. Divya J**  
HOD

**Dr. Usha George**  
Principal


**Dr. Fatima Vasanth**  
Academic Director

**Rev. Bro. Dr. A. Stanislaus**  
Director & Secretary





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**Unnat Bharat Abhiyan**  
 Funded and Supported by Ministry of Education, Govt. of India

**SOCIAL WORK DEPARTMENT**  
 Conducts  
**Faculty Development Programme**  
 on  
**PARTICIPATORY RURAL APPRAISAL**

**RESOURCE PERSONS**  
**Ms. Raichel Diana**  
**Mr. Justus Wallis**  
**Ms. Reena Rachel**

**23<sup>rd</sup> July 2022**  
**11.45 A.M. to 1.30P.M.**  
**Venue: B Block - Auditorium**

**Ms. Divya J**  
Head of the Department

**Dr. Usha George**  
Principal

**Dr. Fatima Vasanth**  
Academic Director

**Rev. Bro. Dr. A. Stanislaus**  
Director & Secretary